



Cheers for Charity Thursday, February 12, 2026 Lansing Shuffle

About the event

Join us for our 5th Annual Cocktail Contest - Cheers for Charity!

We hope you will join us to raise funds for McLaren Greater Lansing Foundation and toast to our new partnership with The Nest, Lansing's newest homeless shelter.

2026 Cheers for Charity proceeds will benefit The Nest and other community health initiatives.



McLaren Greater Lansing provides healthcare services to The Nest through our mobile clinic program. The Nest is Lansing's only shelter serving families and veterans in Lansing. They also provide food, case management, and day programming to hundreds of people every day.

As always, each attendee will be able to vote for their favorite cocktail and enter for a chance to win a prize from that local establishment.

Enjoy hors d'oeuvres and entertainment. Attendees will be able to sample each signature cocktail, and an additional cash bar will be available. Business casual attire.

Cheers for Charity Sponsorship

For an up-to-date list, please visit mclarenloveslansing.org/cheers

Cheers for Charity sponsors, excluding the Straight Up Sponsor, receive sample cocktails and hors d'oeuvres for the number of attendees included with their sponsorship.

In addition, sponsors of \$500 or more receive recognition on the Cheers for Charity website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **January 22, 2026**, in order to be included in electronic communications.



Sponsorship Opportunities

Top Shelf Sponsor: \$10,000 - 12 tickets

\$9,460 is tax-deductible

- > Prominent recognition on signage throughout main event
- > Prominent recognition on voting ticket

High Ball Sponsor \$7,500 - 10 tickets

\$7,050 is tax-deductible

- > Recognition on signage throughout main event
- > Recognition on voting ticket

Martini Sponsor: \$5,000 - 8 tickets

\$4,640 is tax-deductible

- > Recognition on signage throughout event

Spritz Sponsor: \$3,000 - 6 tickets

\$2,730 is tax-deductible

- > Recognition on signage throughout event

Healthcare Heroes Sponsor: \$2,500

\$2,230 is tax-deductible

- > Recognition on signage throughout event
- > Six (6) event tickets to be donated to McLaren or The Nest staff.

Night Cap Sponsor: \$2,000 - 4 tickets

\$1,820 is tax-deductible

- > Recognition on signage throughout event
- > Recognition on signage at during coffee service

Pint Sponsor: \$1,000 - 2 tickets

\$910 is tax-deductible

- > Recognition on signage throughout event

Straight Up Sponsor: \$500

- *sponsor without attending*

\$500 is tax-deductible

Learn more, or register online at
mclarenloveslansing.org/cheers

